

## Over 1 million brand exposures

Bringing you the very latest in website functionality, combined with the most comprehensive content archive in the sector. [www.itsinternational.com](http://www.itsinternational.com) offers you the perfect opportunity to connect with readers on a daily basis.

There are various packages for you to choose from, suiting all budgets and requirements, including Platinum sponsorship available for the following Categories:

- Charging & Tolling
- Enforcement
- Parking & Access Control
- Detection, Monitoring & Machine Vision
- Classification & Data Collection
- GIS/Mapping
- Networking & Communication Systems
- Urban Traffic Control (UTC)
- Travel Information/Weather
- Location Based Systems



### Website Metrics\*

- 42,000+ pageviews per month
- 17,000+ unique users per month
- 2 pages per session

\*Google Analytics data March 2018

## There are 4 annual packages to select

<p><b>1. Platinum Package</b></p> <p>- the perfect combination of print and online brand exposures. By sponsoring a category you are guaranteed a minimum of 1 million brand exposures per annum.</p> <p>Options include:</p> <ul style="list-style-type: none"> <li>• Sponsorship of a Category</li> <li>• Logo on Home page</li> <li>• Sponsors' Profile Page, including video</li> <li>• Logo on Category landing page</li> <li>• Sponsorship Banner on Category landing page</li> <li>• Company name in all linked articles</li> <li>• Logo on eNewsletter</li> <li>• Logo on all website promotions</li> <li>• Logo on ITS International delivery label</li> </ul>
<p><b>2. Gold Package</b></p> <p>- if you would rather sponsor a section then the Gold package is for you.</p> <ul style="list-style-type: none"> <li>• Sponsorship of a Section</li> <li>• Logo on Home page</li> <li>• Sponsors' Profile Page, including video</li> <li>• Logo on Section landing page</li> <li>• Sponsorship Banner on Section landing page</li> <li>• Company name in all linked articles</li> </ul>
<p><b>3. Silver Package</b></p> <p>- a great option for those that want to build up their online presence. Once you have selected either a Category or a Section you will benefit from:</p> <ul style="list-style-type: none"> <li>• Sponsors' Profile Page, including video</li> <li>• Company name in all linked articles</li> <li>• Rotating Sponsorship Banner</li> </ul>
<p><b>4. Bronze Package</b></p> <ul style="list-style-type: none"> <li>• Rotating Side Banner</li> </ul>



## Individual Banner Offerings

There are a number of smaller, more specific, options available to clients that have projects with shorter deadlines or who have restricted online budgets but still wish to access our readership of ITS industry professionals.

For more information on all options, please contact us today for the full *ITS International* Digital Media Kit.

To discuss specific requirements, please contact:

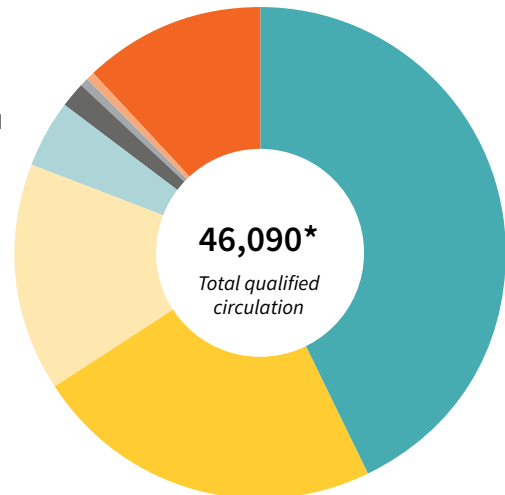
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## ITS International eNewsletter circulation

<p><b>19,818</b> National, regional or local government highway or transportation department, rail or mass transit authority, bus or other public transport operator, road owner/operator and law enforcement agency.</p> <p><b>10,600</b> Systems integrators, equipment or materials manufacturer/supplier, vehicle component &amp; vehicle or material producer/supplier agents, distributor, dealer, importer or hirer, electrical, cabling, and IT contractors, sub-contractors and project management companies.</p> <p><b>6,914</b> Transportation consultant, traffic engineer, architect, urban planner, consulting, engineer/highway engineering practice, quantity surveying practice.</p>	<p><b>2,074</b> Research, education or training establishment.</p> <p><b>682</b> Parking company or association, trade and professional organisation/association.</p> <p><b>355</b> Transport company or other road user.</p> <p><b>166</b> Bank, finance company, development agency, legal or accounting firm.</p> <p><b>5,481</b> Other related organisations not classified above.</p>
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**eNewsletter dates**

Plan your 2019 campaigns now

- January 10, 24
- February 7, 21
- March 7, 21
- April 4, 18
- May 2, 16, 30
- June 13, 27
- July 11, 25
- August 8, 22
- September 5
- October 31
- November 14, 28
- December 12



## Direct to over 45,000\* industry professionals

Sent every two weeks to our database of over 45,000 industry professionals, each eNewsletter includes a selection of advertising options that will enable you to present your products and services directly to this vitally important audience.

\*Figures quoted using Publisher's own data.

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## Why use our eNewsletter?

Our qualified database of industry professionals is made up exclusively of people who have subscribed to one of our print magazines, eNewsletters or *Daily News* online bulletins, or who have attended an industry event where we have supplied the official media, or who are members of a relevant professional industry association.